Whirlpool® HOME APPLIANCES

Designed to Simplify™

Keeps clothes looking newer longer*

*Compared to traditional top load washers using normal cycle. Models: WFW96HEAU and WE/GD96HEAU. Shown with optional pedestals (XHPC155YU).

SALES RESOURCE GUIDE

Models: WFW96HEAC and WE/GD96HEAC. Shown with optional pedestals (XHPC155YC).

Load. Leave. Love.

Finally there's a collection of laundry pairs that makes doing laundry on your own time easy. Thanks to the washer's Precision Dispense Ultra and FanFresh® option with Dynamic Venting Technology® and the dryer's Advanced Moisture Sensing, these models clean better using the right amount of detergent and keep clothes looking their best cycle after cycle.

Innovations that work smart, not hard

Whirlpool brand's new line of Duet® front load washers and dryers deliver the ultimate cleaning, gentleness and efficiency from the intuitive features and cycles your customers are looking for. Now more than ever, these advanced models sense and adapt to laundry needs, so your customers can spend less time in the laundry room and more time doing what they love.

Keeps clothes looking newer longer*

- Precision Dispense Ultra
- Cold Wash cycle
- Adaptive Clean wash system

Preserves the perfect fit**

- Advanced Moisture Sensing
- Quad dryer baffles
- Wrinkle Shield™ Plus option with Steam

Sleek, leading-edge design

- Tap Touch controls
- Chrome accents

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Saves over $3,300 in lifetime water and energy costs†

Help your customers save on their water and electric bills by sending them home with a high-efficiency dryer that matches the energy performance of their ENERGY STAR® qualified washer.

Best selling laundry brand in the United States††

Whether your customer is looking for an entry-level, value-priced front load laundry pair or the latest and greatest top of the line features, Whirlpool brand has your customers covered with a complete line of Duet® laundry pairs.

NOTE: Not all features are available on all models.

*Compared to traditional top load washers using normal cycle. **Compared to traditional top load dryers using normal cycle. †Compared to pre-2004 traditional top load pairs, average use, normal cycle, 11-year washer life and 12-year dryer life, combined washer and dryer water and energy savings, electric only. ††*Euromonitor*, 2011

The first choice for

4.1 cu. ft. Duet® washers

WFW70HEB, WFW80HEB & WFW86HEB

Our newest 4.1 cu. ft. washers and 7.4 cu. ft. dryers offer exceptional features like Tap Touch controls at an affordable price. Now customers can take home excellent efficiency, design and performance without breaking the bank.

Precision Dispense

Holds additives and releases them at the correct time during the cycle to penetrate fabrics and virtually eliminate pretreating.
(WFW70HEB, WFW80HEB & WFW86HEB)

Cold Wash cycle

Delivers great cleaning while protecting fabrics by using adaptive wash actions together with a concentrated solution of HE detergent.
(WFW70HEB, WFW80HEB & WFW86HEB)

TumbleFresh™ option

Keeps clothes fresh and reduces wrinkles by continually tumbling clothes after the cycle's end for up to 6 hours.*
(WFW80HEB & WFW86HEB)

On/Off Presoak option

Adds extra time for soaking before the wash cycle starts. When this 30-minute option is complete, the wash cycle will start automatically.
(WFW86HEB)

Models: WFW86HEBW and WE/GD86HEBW. Shown with optional pedestals (XHPC155XW).

NOTE: Not all features are available on all models.

*Intermittent tumbling in the washer helps reduce the growth of odor-causing bacteria.

exceptional capacity

New!

Duet® dryers

WE/GD70HEB, WE/GD80HEB & WE/GD86HEB

Quad baffles

Four shorter, staggered baffles increase the dryer's effectiveness, promoting better, more even tumbling.

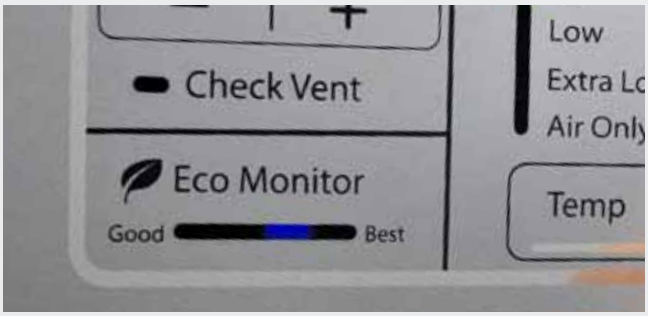
Advanced Moisture Sensing

This high-efficiency drying system uses built-in sensors to monitor interior conditions and end the drying cycle when everything is perfectly dry. This saves your customers time and energy, while helping to prevent overdrying.

LED drum light

Allows you to see inside the dryer for easy loading and unloading. (WE/GD86HEB)

Step up to an advanced pair feature



Eco Monitor

Allows customers to see how the cycles and options they've selected will affect overall energy savings in both the washer and the dryer.

Innovative features for

Deliver smart solutions to everyday dilemmas

When your customers make the switch from top load to front load laundry, they not only gain increased capacities and exceptional performance, but they're also taking home a collection of Whirlpool brand features designed to meet every laundry need.

Customer Need

"I never seem to have enough space for my largest loads. I'd love to be able to cut down on the number of loads I have to do."

Laundry Pair Solution

4.1 cu. ft. washer and
7.4 cu. ft. dryer capacities

Increased capacities offer enough space to wash up to 18 pairs of jeans* and handle large loads and bulky items, including comforters and sleeping bags.

Customer Need

"I don't want to have to worry about odors and wrinkles setting into clean clothes if I'm not home in time to switch a load from the washer to the dryer."

Washer Solution

TumbleFresh™ option

Keeps clothes fresh and reduces wrinkles by tumbling clothes after the cycle's end for up to 6 hours.**

Customer Need

"I'm tired of pulling a load out of the dryer only to find my towels aren't completely dry and my jeans have wet pockets."

Dryer Solution

Quad baffles

Four shorter, staggered baffles increase the effectiveness of the dryer by promoting better, more balanced tumbling.

Tap Touch controls

Unlike the competition, this sleek, sophisticated interface is made completely of Tap Touch controls. They're designed to keep up with your customers' continued use, so they can be confident they'll always have access to both the washer and dryer's exceptional features and settings.

Available on all Whirlpool® Duet® washers and dryers.

NOTE: Not all features are available on all models.
*Various sizes. **Intermittent tumbling in the washer helps reduce the growth of odor-causing bacteria.

every laundry need

Did you know?

One of the key drivers for customers to step up to front load laundry is energy efficiency. Meet your customer's needs with a Whirlpool® Duet® laundry pair. All of our Duet® washers are ENERGY STAR® qualified and can be paired with a high-efficiency dryer for a new level of eco-friendly performance.

Customer Need

"I don't want to have to start and stop my washer in order to soak items that need some extra time."

Washer Solution

Presoak option

Automatically adds extra time for soaking before the wash cycle starts.

Customer Need

"I want to save energy while doing laundry, but I'm not sure which cycles and options are the best to do that."

Laundry Pair Solution

Eco Monitor

Customers can keep a close eye on energy usage and see right away which cycles and options save the most water and energy.

Reduce odor-causing residue

Help customers keep their washers working and smelling great with affresh® Washer cleaner. Used once a month, it effectively reduces more odor-causing residue than bleach and keeps the washer cleaner longer than Tide® washing machine cleaner. See Use & Care Guide for instructions on proper maintenance. Package includes 3 tablets. (Part No. W10135699)

Consumer insight

"I'm looking for a new way to save energy, but I don't want to spend a ton of money to do it."

Qualifying question

What kind of efficiency features does your current laundry pair offer?

Solution

With ENERGY STAR® and CEE Tier 3† qualifications and a high-efficiency drying system, Whirlpool brand offers exceptional efficiency. Together the laundry pair even saves over $3,300 in lifetime water and energy costs.††

†Based on the Consortium for Energy Efficiency qualifying product list. Visit cee1.org for more information. ††Compared to pre-2004 traditional top load pairs, average use, normal cycle, 11-year washer life and 12-year dryer life, combined washer and dryer water and energy savings, electric only.

Best dressed for front

4.3 cu. ft. Duet® washers

WFW88HEA, WFW94HEA & WFW96HEA

Whirlpool brand's 4.3 cu. ft. front load washers are designed to keep your customers' clothes looking newer longer.* With the best care for their clothes enabled by the Cold Wash cycle,** they can be confident colors and textures will look bold and vibrant wash after wash.

FanFresh® option with Dynamic Venting Technology®

A built-in fan activates after the wash cycle is over, tumbling clothes for up to 12 hours so you can wash and dry a small load right in the washer.† The Wash and Dry cycle also automatically starts this option after a 26-minute Quick Wash cycle. (WFW94HEA & WFW96HEA)

EcoBoost™ option

Uses less hot water and increases tumbling action to use less energy and still deliver great cleaning and gentle performance. (WFW88HEA, WFW94HEA & WFW96HEA)

Precision Dispense Ultra

Delivers better results than adding detergent manually by releasing the right amount of detergent during the cycle. A removable cartridge holds enough detergent for up to 12 loads of laundry in a single filling.†† (WFW96HEA)

Active Spray technology

Sprays the load with a measured mixture of water and detergent in a cone-shaped pattern to cover fabrics completely and evenly. (WFW96HEA)

Models: WFW96HEAU and WE/GD96HEAU. Shown with optional pedestals (XHPC155YU).

NOTE: Not all features are available on all models.

*Compared to traditional top load washers using normal cycle. **Among leading front load brands based on cleaning and gentleness. †Based on a 2-lb load of lightweight fabrics.
††Based on 2X concentration of HE detergent.

load performance

Duet® dryers

WE/GD88HEA, WE/GD94HEA & WE/GD96HEA

Whirlpool® 7.4 cu. ft. front load dryers help keep your customers looking great with a suite of advanced technologies. Features like Advanced Moisture Sensing help preserve the perfect fit‡ of your customers' favorite sweaters and jeans.

EcoBoost™ option

Saves energy by using half of the dryer's dual heating element and extending cycle time. Your customers will get great drying performance while saving money on utility bills. (WE/GD88HEA, WE/GD94HEA & WE/GD96HEA)

Steam Refresh cycle

Uses water and heat to relax wrinkles and reduce odors from clothes in just 22 minutes, ideal for those items your customer would rather not rewash. (WE/GD88HEA, WE/GD94HEA & WE/GD96HEA)

Static Reduce option

Reduces static by combining a spray of mist with tumbling after the load is dry. (WE/GD94HEA & WE/GD96HEA)

SilentSteel™ dryer drum

Metal buttons and zippers make less noise as they tumble, thanks to a unique sound-dampening material that surrounds the stainless steel dryer drum. (WE/GD96HEA)

New color options

Select Whirlpool® Duet® washers and dryers are now available in the new Diamond Steel color option. This sleek, shiny surface is enhanced by chrome accents and eye-catching blue LED lights.

‡Compared to traditional top load dryers using normal cycle.

Keeps clothes look

Everyday problem solvers only from Whirlpool brand

Keep your customers favorite clothes looking their best wash after wash with a suite of laundry features. Only Whirlpool brand can help your customers tackle their biggest laundry problems while delivering advanced performance and excellent energy efficiency.

Customer Need

"I never really know how much detergent to use, and it seems like I might be using more than I need."

Washer Solution

Precision Dispense Ultra

Adds the right amount of detergent at the right time during the cycle, saving customers nearly 10% in HE detergent costs.**

Customer Need

"I want to spend less time doing laundry and am looking for the best way to handle my smallest loads."

Washer Solution

FanFresh® option with Dynamic Venting Technology®

Finishes a load of laundry while customers sleep by washing and drying small loads right in the washer.†

Customer Need

"I want great cleaning results without having to pretreat tough stains."

Washer Solution

Active Spray technology

Sprays load with a measured mixture of water and detergent to completely and evenly cover fabrics, delivering better cleaning performance and virtually eliminating pretreating.

See for yourself

Scan the provided QR code to see Whirlpool brand's Precision Dispense Ultra and Active Spray technology in action.

NOTE: Not all features are available on all models.

*Compared to traditional top load washers using normal cycle. **Compared to adding the detergent manually. †Based on a 2-lb load of lightweight fabrics.

ing newer longer*

Did you know?

Whirlpool brand's 27" wide washers and dryers offer flexible installation every customer can enjoy. Unlike the competition, these models easily fit through existing doors and hallways so your customers can place these laundry pairs right where they need them.

Customer Need

"I want a quick and easy way to save energy while doing laundry, without having to really think about it."

Washer Solution

EcoBoost™ option

Uses less hot water and increases tumbling action to use less energy, without compromising great cleaning and gentle performance.

Customer Need

"I don't want to baby-sit the laundry. There are other things I want to be doing besides listening for the washer."

Washer Solution

Wash and Dry cycle

Wash and dry a small load right in the washer,† thanks to the FanFresh® option with Dynamic Venting Technology® that's automatically added to the end of this cycle.

Customer Need

"I want to handle household tasks with fewer steps whenever possible."

Dryer Solution

SilentSteel™ dryer drum

Quieter tumbling, even with snaps and zippers, thanks to a unique sound-dampening material in the dryer drum. Now customers can take care of other household tasks without being interrupted by dryer noise.

Consumer insight

"I want to spend less time doing laundry and more time doing things I love."

Qualifying question

How many loads of laundry do you do a week?

Solution

Whirlpool® Duet® washers are designed to wash up to 24 pounds of items in a single load. Most households only wash 13 pounds in each load. The Duet® 7.4. cu. ft. dryers are also designed to keep up with these larger wash loads.

†Based on a 2-lb load of lightweight fabrics.

Best selling laundry brand

The Whirlpool brand difference

Whirlpool® Duet® laundry pairs offer a variety of exceptional features. Many of Whirlpool brand's standard features are considered upgrades for the competition. So, be sure to use the charts below to show your customers why Whirlpool brand is the #1 appliance brand in the U.S.A.**

Models: WFW86HEBW and WE/GD86HEBW

WFW86HEB & WE/GD86HEB Duet® Laundry Pair

Laundry Pair	Whirlpool Brand	Brand L	Brand F	Brand S
Washer capacity	4.1 cu. ft.	3.6 cu. ft.	3.8 cu. ft.	3.6 cu. ft.
TumbleFresh™ option	6 hours	No	No	No
Cold Wash cycle	Yes	Yes	No	No
Best selling laundry brand in the U.S.A.*	Yes	No	No	No
Best care for your clothes in its class enabled by the Cold Wash cycle†	Yes	No	No	No
Dryer capacity	7.4 cu. ft.	7.1 cu. ft.	7.0 cu. ft.	7.3 cu. ft.
Quick Dry cycle	13 minutes	No	No	No
Quad dryer baffles	Yes	No	No	No
Tap Touch controls	Yes	No	No	No
Designed, Engineered & Assembled in the U.S.A.	Yes	No	No	No

NOTE: Not all features are available on all models.

*Euromonitor, 2011. **Based on 12-month average of unit sales. Refrigeration, Cooking, Dishwashers and Laundry appliances, Traqline, 2012.
†Among leading front load brands, 4.1 cu. ft. capacity or less, comparable cycles or Normal with Cold Wash option and default settings, based on cleaning and gentleness.

in the United States*

Models: WFW96HEAW and WE/GD96HEAW

WFW96HEA & WE/GD96HEA Duet® Laundry Pair

Laundry Pair	Whirlpool Brand	Brand L	Brand F	Brand S
Washer capacity	4.3 cu. ft.	5.1 cu. ft.	4.4 cu. ft.	4.5 cu. ft.
Maximum capacity rating	24 lbs	24 lbs	24 lbs	24 lbs
FanFresh® option with Dynamic Venting Technology®	12 hours	No	No	No
Active Spray technology	Yes	No	No	No
Precision Dispense Ultra	Yes	No	No	No
Best selling laundry brand in the U.S.A.*	Yes	No	No	No
Best care for your clothes enabled by the Cold Wash cycle††	Yes	No	No	No
Wash and Dry cycle	Yes	No	No	No
Dryer capacity	7.4 cu. ft.	9.0 cu. ft.	8.0 cu. ft.	7.5 cu. ft.
Quick Dry cycle	13 minutes	13 minutes	13 minutes	13 minutes
Quad dryer baffles	Yes	No	No	No
Tap Touch controls	Yes	No	No	No
Designed, Engineered & Assembled in the U.S.A.	Yes	No	No	No

*Euromonitor, 2011. ††Among leading front load brands based on cleaning and gentleness.

The next generation

New Whirlpool® Duet® laundry pairs

The next generation of Whirlpool® front load washers and dryers delivers our best features and innovative designs at a lower price. Now your customers can take home the exceptional performance they want at a price they can afford.

Old

- 3.5 cu. ft. washer capacity and 6.7 cu. ft. dryer capacity
- LED display
- Traditional round windows
- Belt drive motor

New

- Larger 4.1 cu. ft. washer capacity and 7.4 cu. ft. dryer capacity so customers can spend less time doing laundry and more time doing what they love
- Tap Touch controls
- Sleek, new window design
- Direct drive motor
- Innovative features like the Cold Wash cycle, Advanced Moisture Sensing and quad baffles

100 years of innovation
built with
American Pride
Designed, Engineered & Assembled in the U.S.A.

With 20,000 workers throughout the country, America is not only home to Whirlpool Corporation, it's also where we make all the Whirlpool® Duet® washers and dryers you'll find in this sales resource guide.

NOTE: Not all features are available on all models.
Model: WFW86HEBW

# of innovation

100 years of innovation
built with
American Pride
Designed, Engineered & Assembled in the U.S.A.

WFW9151Y
WE/GD9151Y

WFW70HEB
4.1 cu. ft.
Precision Dispense
Cold Wash cycle
Tap Touch controls
Direct drive motor
Designed, engineered and assembled in the U.S.A.

WE/GD70HEB
7.4 cu. ft.
Advanced Moisture Sensing
Quad baffles
Tap Touch controls
Designed, engineered and assembled in the U.S.A.

WFW9351Y
WE/GD9371Y

WFW80HEB
4.1 cu. ft.
Precision Dispense
TumbleFresh™ option
Cold Wash cycle
Tap Touch controls
Direct drive motor
Designed, engineered and assembled in the U.S.A.

WE/GD80HEB
7.4 cu. ft.
Advanced Moisture Sensing
Quad baffles
Tap Touch controls
Designed, engineered and assembled in the U.S.A.

WFW9550W
WE/GD9550W

WFW86HEB
4.1 cu. ft.
Precision Dispense
TumbleFresh™ option
Cold Wash cycle
Tap Touch controls
Direct drive motor
Designed, engineered and assembled in the U.S.A.

WE/GD86HEB
7.4 cu. ft.
Advanced Moisture Sensing
Quad baffles
Tap Touch controls
Designed, engineered and assembled in the U.S.A.

WFW9750W
WE/GD9750W

WFW88HEA
4.3 cu. ft.
Precision Dispense
TumbleFresh™ option
Cold Wash cycle
Tap Touch controls
Direct drive motor
Designed, engineered and assembled in the U.S.A.

WE/GD88HEA
7.4 cu. ft.
Advanced Moisture Sensing
Quad baffles
Steam-enhanced cycles
Tap Touch controls
Designed, engineered and assembled in the U.S.A.

Bold type indicates a new feature compared to replaced model.

Know your washer

Model: WFW94HEAC

WASH CYCLES	ITEMS TO WASH	CYCLE DETAILS
Normal All Duet® washers	Normally soiled cottons, linens, sheets and mixed garment loads	This cycle combines medium-speed tumbling and an extra-fast speed spin. This cycle is designed to provide the most energy efficiency.
Whites WFW80HEB, WFW86HEB, WFW88HEA, WFW94HEA, WFW96HEA	Heavily soiled white fabrics and garments	Uses a longer wash time with fast-speed tumbling, extra rinsing and an extra-fast speed spin to provide optimal cleaning and rinsing when bleach is used.
Heavy Duty All Duet® washers	Sturdy colorfast fabrics and heavily soiled garments	Fast-speed tumbling and an extra fast-speed final spin help provide optimal cleaning and reduce drying times.
Towels WFW86HEB, WFW88HEA, WFW94HEA, WFW96HEA	Sturdy towels and wash cloths	Provides fast-speed tumbling, longer wash time, normal rinsing and an extra-fast speed spin to shorten drying time.
Allergen WFW88HEA, WFW94HEA, WFW96HEA	Sturdy garments, household items exposed to possible allergens	Uses more water to flush out allergens such as dust mites and pet dander from normally-soiled items.
Eco Sanitize with Oxi* WFW80HEB	Clothing, bedding and towels requiring sanitization	Uses the highest wash temperature available with an Oxi product added in the drum to ensure sanitization. Check recommended wash temperature of your items and use the amount of Oxi recommended by the manufacturer.
Sanitize WFW86HEB, WFW88HEA, WFW94HEA, WFW96HEA	Clothing, bedding and towels requiring sanitization	Extra hot wash temperature ensures sanitization. Check recommended wash temperature of your items.
Clean Washer with affresh® All Duet® washers	No clothes in washer	Use this cycle every 30 washes to keep the inside of washer fresh and clean.
Drain & Spin All Duet® washers	Wet load of clothes	Use Drain & Spin to remove excess water from the load. Spin speed can be set to a slower setting.
Drain & Spin with Extra Rinse All Duet® washers	Swimwear, items that need rinsing	Select Drain & Spin; then select Extra Rinse to add water. Includes an extra-fast speed spin.
Wash & Dry WFW94HEA, WFW96HEA	2–4 lightly soiled synthetic garments, athletic uniforms, or workout wear	This short wash cycle has an extra-fast speed spin followed by intermittent tumbling and fan activation to circulate air through clothes.
Quick Wash All Duet® washers	Small loads of 3–4 lightly soiled garments	For small loads needed quickly, this cycle combines fast-speed tumbling, a shortened wash time and an extra-fast speed spin for reduced drying times.
Delicates All Duet® washers	Sheer fabrics, lingerie, sweaters and lightly-soiled shirts, blouses, trousers, pants and skirts	This cycle combines slow-speed tumbling and slow-speed spin for gentle fabric care and reduced wrinkling.
Cold Wash All Duet® washers	Bright or darkly colored cottons, linens, casual and mixed loads	This cycle uses a concentrated detergent solution along with cold water and throughout the cycle to gently lift out stains and care for fabrics.

NOTE: Not all features are available on all models.

*This washer has an Eco Sanitize with Oxi Cycle that eliminates 99.9% of bacteria typically found on clothing, bedding, and towels, based on independent, third-party laboratory testing. There is no carryover of bacteria between loads after the cycle is complete.

and dryer consoles

Model: WE/GD94HEAC

DRY CYCLES	ITEMS TO DRY	CYCLE DETAILS
Heavy Duty All Duet® dryers	Heavyweight items such as towels or heavy work clothes	Offers stepped drying starting with High heat followed by Medium heat for enhanced fabric care and energy savings.
Normal All Duet® dryers	Work clothes, casual wear, mixed cottons, sheets and corduroys	Uses Medium heat to dry large loads of mixed fabrics and items. Normal is the preferred energy cycle.
Bulky All Duet® dryers	Jackets, comforters and pillows	Use for drying large, bulky items; do not overfill dryer drum. Partway through the cycle, the signal will sound to indicate when it is time to rearrange items for optimal drying.
Casual WE/GD80HEB, WE/GD86HEB, WE/GD88HEA, WE/GD94HEA, WE/GD96HEA	Shirts, blouses, permanent press, synthetics and lightweight items	Uses a stepped drying temperature from Medium to Low for improved moisture removal and enhanced fabric care.
Delicates All Duet® dryers	Undergarments, blouses, lingerie and performance wear	Uses Extra Low heat to gently dry delicate items.
Towels WE/GD88HEA, WE/GD94HEA, WE/GD96HEA	Large loads of cotton towels and heavyweight items	This is a high heat cycle. Use for large loads of heavyweight fabrics such as cotton towels.
Sanitize WE/GD86HEB, WE/GD88HEA, WE/GD94HEA, WE/GD96HEA	Large loads of heavyweight items	This is a long cycle with high heat, which has been proven to reduce household bacteria. This cycle is not recommended for all fabrics. Use for large loads of heavyweight fabrics such as cotton towels.
Quick Dry All Duet® dryers	Small loads and sports wear	For small loads of 3–4 items.
Timed Dry All Duet® dryers	Any load	Use to dry items to a damp level for items that do not require an entire drying cycle. Select a drying temperature based on the type of fabrics in your load. If you are unsure of the temperature to select for a load, select the lower setting rather than the higher setting. NOTE: Select Air Only to dry foam, rubber, plastic or heat-sensitive fabrics.
Steam Refresh WE/GD86HEB, WE/GD88HEA, WE/GD94HEA, WE/GD96HEA	Shirts, blouses and slacks	Use to reduce odors and light wrinkles from small to medium-sized loads of dry items. Dry time will automatically adjust when the load size is sensed. Cycle run time cannot be manually adjusted. Temperature is selectable. Do not add dryer sheets.

Parts and Accessories

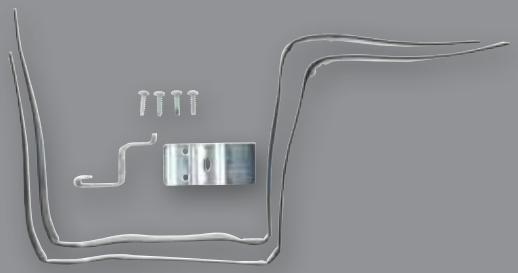
These add-ons will help give your sales a boost and send your customers home prepared.

Precision Dispense Ultra HE Detergent Dispenser

Part No. W10250743A

Front Load Stack Kit

Part No. W10298318RP



Light up the floor
with a demonstration

Models: WFW96HEAC and WE/GD96HEAC. Shown with optional pedestals (XHPC155YC).

Show off the sleek style and sophisticated display of these models to your customers with the Tap Touch controls and the following demonstrations.

Models: All Duet® washers

To begin the showroom mode, press and hold down the "Start" and "Control Lock" keys. Release when the "Control Lock" LED is activated. Press "Start."

To stop the showroom mode, press and hold down "Start" and "Control Lock" for three seconds only.

Models: All Duet® washers

To begin the LED sequence, enter the showroom mode. Press and hold down "Cycle Signal" and "Control Lock" for three seconds.

This seven-segment display will demonstrate multiple features, including Door Lock, adaptive wash actions, normal tumbling action, 1,400-RPM spin speed, FanFresh® option with Dynamic Venting Technology® (WFW94HEA and WFW96HEA) and the TumbleFresh™ option (WFW80HEB, WFW86HEB and WFW88HEA). To advance through the demonstrations, press the "Delay" button.

To stop the showroom mode, press and hold down "Start" and "Control Lock" for three seconds only.

What does it mean?

Have you ever wondered what a model number actually means? Have no fear, this handy tool helps you decode the model numbers for Whirlpool brand's newest Duet® washers and dryers.

W	F	W	9	4	H	E	A	W

W — **Brand**
W = Whirlpool®

FW — **Laundry Platform**
FW = Front load washer
ED = Electric dryer
GD = Gas dryer

94HE — **Feature Set**
94HE = The higher the number the more features available

A — **Year of Launch**
A = 2012
B = 2013

W — **Color**
W= White
C= Chrome Shadow
U= Diamond Steel

Sell the right model for your customers

Find out what features are important to your customers by listening to their laundry needs. Use this resource to find the right washer and dryer for each customer and highlight key features they can gain by stepping up the line.

WASHERS

New!

WFW70HEB

- 4.1 cu. ft.
- Adaptive Clean wash system

This 4.1 cu. ft. model washes up to 18 pairs of jeans* using the Adaptive Clean wash system. It's 10% more gentle** and perfect for customers who want better cleaning performance without pretreating.

New!

WFW80HEB

- 4.1 cu. ft.
- \+ TumbleFresh™ option
- \+ Adjustable end-of-cycle signal

Customers who want to keep clothes fresh and reduce wrinkles will love this washer's TumbleFresh™ option. It continually tumbles clothes after the cycle's end for up to 6 hours.†

New!

WFW86HEB

- 4.1 cu. ft.
- \+ Presoak option
- \+ Steam Clean option

Customers don't have to start and stop their washer to add time for soaking. The Presoak option adds extra time for soaking before the wash cycle starts.

DRYERS

New!

WE/GD70HEB

- 7.4 cu. ft.
- Advanced Moisture Sensing

This 7.4. cu. ft. Duet® model's Advanced Moisture Sensing automatically ends the drying cycle when everything is perfectly dry. It's great for customers looking to save time and energy.

New!

WE/GD80HEB

- 7.4 cu. ft.
- \+ Adjustable end-of-cycle signal
- \+ Drum light

Customers who want to know when a dry cycle is over will love this dryer's adjustable end-of-cycle signal. With this helpful tone, customers can avoid leaving items in the dryer.

New!

WE/GD86HEB

- 7.4 cu. ft.
- \+ Wrinkle Shield™ Plus option with Steam

The Wrinkle Shield™ Plus option helps keep wrinkles from setting in to clean clothes. The added benefit of steam provides even greater wrinkle protection.

NOTE: Not all features are available on all models.

*Various sizes. **Compared to traditional top load washers. †Intermittent tumbling in the washer helps reduce the growth of odor-causing bacteria. ††Based on a 2-lb load of lightweight fabrics. ‡Based on 2X concentrat

Custom design options

Pedestals make a great addition to the sale and create an ideal ergonomic solution to ease loading and unloading. Make sure your customers know these are available for purchase before they hit the check out line.

WFW88HEA

+ 4.3 cu. ft.
+ Allergen cycle
+ 12-hour Delay Wash option

This 4.3 cu. ft. model washes up to 20 pairs of jeans,* removes up to 95% of dust mites and pet dander and is perfect for customers with allergies.

WFW94HEA

• 4.3 cu. ft.
+ FanFresh® option with Dynamic Venting Technology®
+ Wash and Dry cycle

Customers who want to wash and dry a small load right in the washer†† will love this model's FanFresh® option with Dynamic Venting Technology®.

WFW96HEA

• 4.3 cu. ft.
+ Precision Dispense Ultra
+ Active Spray technology

Precision Dispense Ultra makes doing laundry easier by holding enough detergent for up to 12 loads of laundry in a single filling.‡

WE/GD88HEA

• 7.4 cu. ft.
+ EcoBoost™ option
+ Towels cycle

This front load dryer is perfect for customers who want great drying performance while saving money on utility bills. The EcoBoost™ option saves energy by using less heat and an increased cycle time.

WE/GD94HEA

• 7.4 cu. ft.
+ Static Reduce option

Customers who want to reduce static will love this dryer's Static Reduce option. It decreases static by combining a spray of mist with tumbling after the load is dry.

WE/GD96HEA

• 7.4 cu. ft.
+ SilentSteel™ dryer drum

Metal buttons and zippers make less noise as they tumble, thanks to this model's sound-dampening interior drum. Now customers can run the dryer without disturbing the whole house.

tion of HE detergent.

Model Lineup

Chart text highlighted in gold indicates a step-up feature.

	NEW!	NEW!	NEW!			
WASHER MODEL RECOMMENDED DRYER	WFW70HEB WE/GD70HEB	WFW80HEB WE/GD80HEB	WFW86HEB WE/GD86HEB	WFW88HEA WE/GD88HEA	WFW94HEA WE/GD94HEA	WFW96HEA WE/GD96HEA
Capacity (cu. ft.)	4.1	4.1	4.1	4.3	4.3	4.3
High efficiency washer	•	•	•	•	•	•
ENERGY STAR® qualified	•	•	•	•	•	•
Meets CEE Tier standards*	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3	Tier 3
Water use/Energy use**	77% less / 81% less	77% less / 81% less	77% less / 81% less	83% less / 85% less	83% less / 85% less	83% less / 85% less
Tap Touch controls	•	•	•	•	•	•
Estimated time remaining display	LED	LED	LED	LED	LED	LED
Eco Monitor		•	•	•	•	
Add-a-Garment indicator	•	•	•	•	•	•
End-of-cycle signal	•	On/Off	On/Off	On/Off	On/Off	On/Off
LED basket light					On/Off	On/Off
Stainless steel wash drum	•	•	•	•	•	•
Water heater			•	•	•	•
Designed, engineered and assembled in the U.S.A.	•	•	•	•	•	•
WASH SYSTEM						
Active Spray technology						•
Adaptive Clean wash system	•	•	•	•	•	•
Precision Dispense	•	•	•	•	•	Ultra
Automatic dispensers	Detergent, bleach, fabric softener	Detergent, bleach, fabric softener	Detergent, bleach, fabric softener	Detergent, bleach, fabric softener	Detergent, bleach, fabric softener	Bulk detergent, bleach, fabric softener
Care Control temperature management system	•	•	•	•	•	•
Quiet Spin 360 technology	•	•	•	•	•	•
Quiet Wash Ultra system	•	•	•	•	•	•
Max spin speed (RPM)	up to 1,200	up to 1,200	up to 1,200	up to 1,400	up to 1,400	up to 1,400
Total number of temperatures	4	4	4	4	5	5
Suds sensor	•	•	•	•	•	•
CYCLES AND OPTIONS						
Total number of cycles	7	9	10	11	12	12
Steam-enhanced cycles				•	•	•
Wash and Dry cycle					•	•
Quick Wash cycle	•	•	•	•	•	•
Delicate cycle	•	•	•	•	•	•
Cold Wash cycle	•	•	•	•	•	•
Whites cycle		•	•	•	•	•
Heavy Duty cycle	•	•	•	•	•	•
Towels cycle			•	•	•	•
Allergen cycle				•	•	•
Sanitize cycle		Eco with Oxi	with Steam	with Steam	with Steam	with Steam
Clean Washer cycle with affresh® Washer cleaner	•	•	•	•	•	•
EcoBoost™ option				•	•	•
FanFresh® option with Dynamic Venting Technology®					12-hour	12-hour
TumbleFresh™ option		•	•	•		
Deep Clean option			with Steam	with Steam	with Steam	with Steam
Delay Wash option	up to 8 hours	up to 8 hours	up to 8 hours	up to 12 hours	up to 12 hours	up to 12 hours
Presoak option			•	•	•	•
Steam Clean option			•			
ACCESSORIES						
Pedestal	XHPC155X	XHPC155X	XHPC155X/Y	XHPC155X/Y	XHPC155X/Y	XHPC155X/Y
Washer detergent cartridge						W10250743A
5' Washer Inlet Hose kit (2 pack)	8212641RP	8212641RP	8212641RP	8212641RP	8212641RP	8212641RP
Washer drip tray	8212526	8212526	8212526	8212526	8212526	8212526
PEDESTAL DIMENSIONS						
Height	15½"	15½"	15½"	15½"	15½"	15½"
Width	27"	27"	27"	27"	27"	27"
Depth	27 5/16"	27 5/16"	27 5/16"	27 5/16"	27 5/16"	27 5/16"
WASHER DIMENSIONS AND COLORS						
Max height	38"	38"	38"	38"	38"	38"
Width	27"	27"	27"	27"	27"	27"
Depth	32¾"	32¾"	32¾"	32¾"	32¾"	32¾"
Depth with door open	52¾"	52¾"	52¾"	52¾"	52¾"	52¾"
Available colors	W	W	W | C	W | C	W | C	W | C | U

Available colors

W | White C | Chrome Shadow U | Diamond Steel

*Based on the Consortium for Energy Efficiency qualifying product list. Visit cee1.org for more information. **Compared to pre-2004 traditional top load washers.

Model Lineup

Chart text highlighted in gold indicates a step-up feature.

high efficiency SensorDrying

	NEW!	NEW!	NEW!			
DRYER MODEL RECOMMENDED WASHER	WE/GD70HEB WFW70HEB	WE/GD80HEB WFW80HEB	WE/GD86HEB WFW86HEB	WE/GD88HEA WFW88HEA	WE/GD94HEA WFW94HEA	WE/GD96HEA WFW96HEA
Capacity (cu. ft.)	7.4	7.4	7.4	7.4	7.4	7.4
High efficiency dryer	•	•	•	•	•	•
Tap Touch controls	•	•	•	•	•	•
Estimated time remaining LED display	•	•	•	•	•	•
Eco Monitor		•	•	•	•	•
Damp Dry signal		Loud/Soft/Off	Loud/Soft/Off	Loud/Soft/Off	Loud/Soft/Off	Loud/Soft/Off
End-of-cycle signal	•	On/Off	On/Off	On/Off	On/Off	On/Off
Dryer drum	Powder coated	Powder coated	Powder coated	Stainless steel	Stainless steel	SilentSteel™
Drum light		•	LED	LED	LED	LED
Quad dryer baffles	•	•	•	•	•	•
Designed, engineered and assembled in the U.S.A.	•	•	•	•	•	•
DRYING SYSTEM						
Advanced Moisture Sensing	•	•	•	•	•	•
Quiet Dry Ultra system	•	•	•	•	•	•
Timed dry	•	•	•	•	•	•
Total number of temperatures	4	4	5	5	5	5
CYCLES AND OPTIONS						
Total number of cycles	6	7	9	10	10	10
Steam-enhanced cycles				•	•	•
Quick Dry cycle	•	•	•	•	•	•
Delicate cycle	•	•	•	•	•	•
Casual cycle		•	•	•	•	•
Bulky Items cycle	•	•	•	•	•	•
Heavy Duty cycle	•	•	•	•	•	•
Towels cycle				•	•	•
Sanitize cycle			•	•	•	•
Steam Refresh cycle			•	•	•	•
EcoBoost™ option				•	•	•
Wrinkle Shield™ Plus option	up to 140 minutes	up to 140 minutes	up to 140 minutes with Steam	up to 140 minutes with Steam	up to 140 minutes with Steam	up to 140 minutes with Steam
Static Reduce option					•	•
ACCESSORIES						
Pedestal	XHPC155X	XHPC155X	XHPC155X/Y	XHPC155X/Y	XHPC155X/Y	XHPC155X/Y
Dryer rack	W10322470A	W10322470A	W10322470A	W10322470A	W10322470A	W10322470A
Duet® Stack kit	W10298318RP	W10298318RP	W10298318RP	W10298318RP	W10298318RP	W10298318RP
4-Way Internal Vent Kit back (standard), left/right/bottom, universal color midnight grey	W10323246	W10323246	W10323246	W10323246	W10323246	W10323246
LP Gas Conversion kit	W10307153	W10307153	W10307153	W10307153	W10307153	W10307153
4' Gas Dryer Hook-Up kit	20-48KITRC	20-48KITRC	20-48KITRC	20-48KITRC	20-48KITRC	20-48KITRC
Steam Hose kit			W10473735	W10473735	W10473735	W10473735
4', 3-wire, 30 amp dryer cord	PT220L	PT220L	PT220L	PT220L	PT220L	PT220L
4', 4-wire, 30 amp dryer cord	PT400L	PT400L	PT400L	PT400L	PT400L	PT400L
6', 3-wire, 30 amp dryer cord	PT500L	PT500L	PT500L	PT500L	PT500L	PT500L
6', 4-wire, 30 amp dryer cord	PT600L	PT600L	PT600L	PT600L	PT600L	PT600L
PEDESTAL DIMENSIONS						
Height	15½"	15½"	15½"	15½"	15½"	15½"
Width	27"	27"	27"	27"	27"	27"
Depth	27 5/16"	27 5/16"	27 5/16"	27 5/16"	27 5/16"	27 5/16"
DRYER DIMENSIONS AND COLORS						
Max height	38 1/8"	38 1/8"	38 1/8"	38 1/8"	38 1/8"	38 1/8"
Width	27"	27"	27"	27"	27"	27"
Depth	31"	31"	31"	31"	31"	31"
Depth with door open	51"	51"	51"	51"	51"	51"
Available colors	W	W	W | C	W | C	W | C	W | C | U

Available colors

W | White

C | Chrome Shadow

U | Diamond Steel

Designed to Simplify™ Whirlpool® HOME APPLIANCES

Sales Materials

For support materials call 1-800-643-3444, or order online 24 hours a day at the Whirlpool Trade Fulfillment Center via whr.com or mywhirlpool.com. Please have the form numbers ready for the items you desire.

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Duet® Front Load Laundry Specifications Sheet
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Duet® Front Load Laundry Transition Guide
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